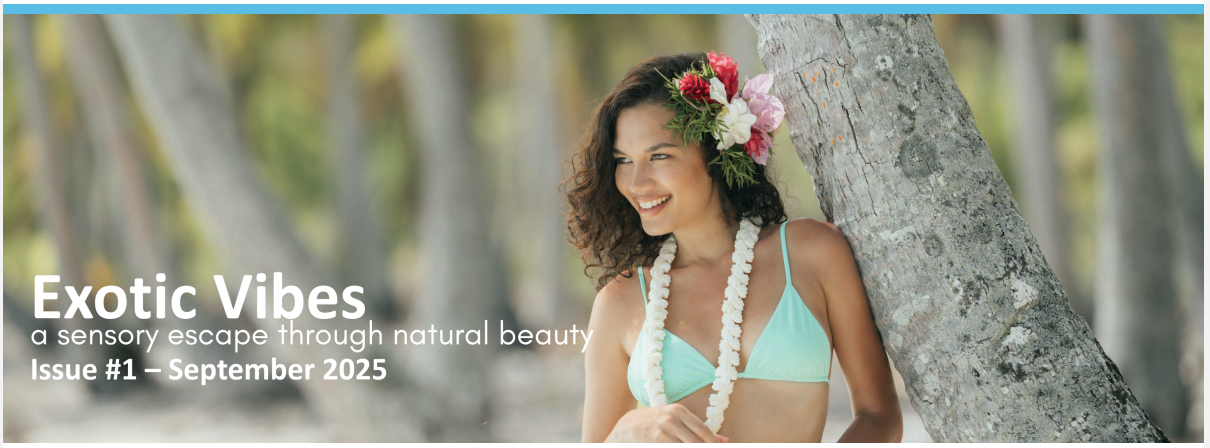
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Back to work... under the tropics !!!

Autumn is here: the holidays are over, vacation time is behind us...
But what if we made you a promise? A promise to bring you back to that exotic holiday feeling, wrapped in the scent of Monoï de Tahiti.

A sensory escape that whisks you away - even just for a few minutes - from your workspace to a white-sand or volcanic-sand beach, in the shade of a coconut tree or in the crystal-clear waters of a lagoon.

Making you dream, inspiring you and sharing our passion for natural cosmetics: that's what this periodic newsletter is all about. And here is the very first edition!

This inaugural issue is designed to boost, motivate and energize you... just like a refreshing return from the holidays.

So come aboard for a journey filled with exotic scents, vibrant colours and deeply rooted traditions.

Welcome to this first escape!



Roucou Treasure

Discover the ancient power of Roucou, a vibrant red pigment that has become a valuable ally in modern cosmetics.



Ministerial Visit

Looking back on a memorable moment: Manuel Valls' visit to our laboratory, a strong recognition of our local expertise.



News & Events

Don't miss our trade shows and events to dive into the world of our ingredients... and discuss with us in person!

A PLANT IN THE SPOTLIGHT:

Roucou

A true botanical treasure from tropical America, Roucou (urucum) is an iconic plant for peoples exposed to intense sun. Traditionally used as a natural pigment, it is also renowned for its free radical neutralizing effects, as well as its photoprotective and antioxidant properties, thanks to its exceptional richness in bixin, a powerful carotenoid.

Inspiring, vibrant, sun-kissed... it's perfectly on trend. We have made it the heart of two flagship ingredients with diverse cosmetic applications:



Roucou Oil

A 100% natural ingredient, rich in bixin, that brings a warm, natural tint to formulations. It is ideal for glow-enhancing skincare, tinted creams or protective hair oils.
Looking to add a touch of colour, radiance and exotic flair to your cosmetic creations? Roucou is a plant that inspires... and innovates!

View the technical sheet

Monoï de Tahiti Natural Roucou :

A unique sun-inspired duo, a precious sensory alliance between Tahiti AO Monoï and roucou seed extract. The result: a silky oil with warm, sunny notes, perfect for summer skincare, enhancing oils or after-sun rituals.

View the technical sheet

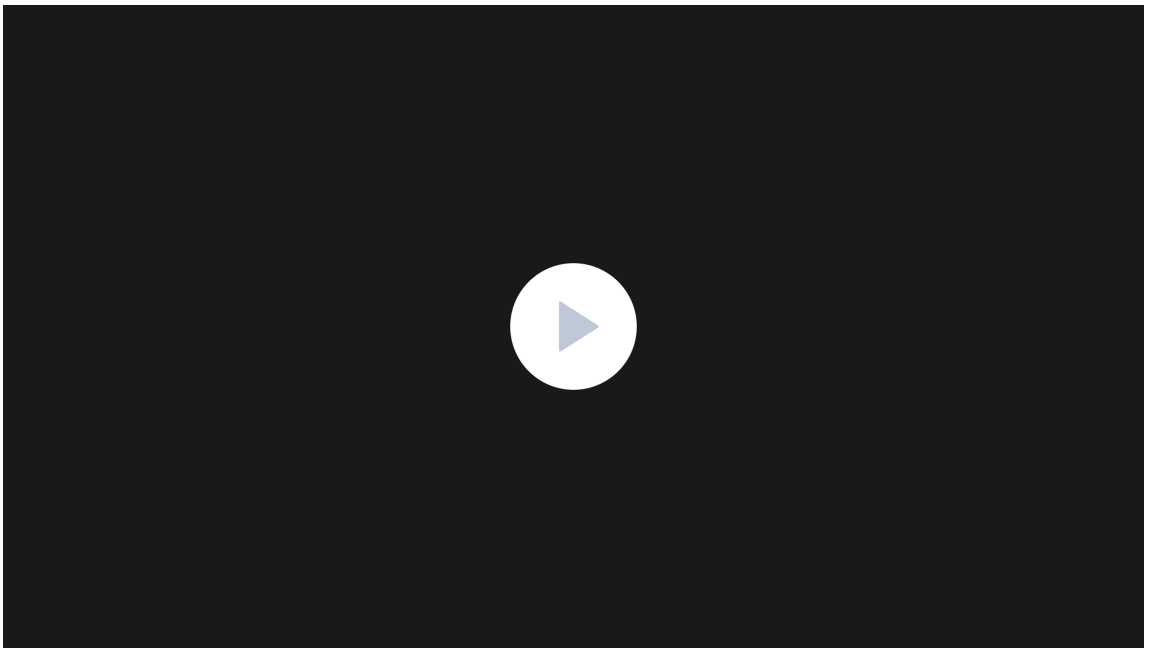


Contact us to learn more about these two ingredients and to receive samples or customized formulations:

salesdept@pacifiquesud.com

THIS MONTH'S HIGHLIGHT:

An Official Visit Celebrating Polynesian Expertise



Last month, our team in Tahiti had the pleasure and honour of welcoming Mr. Manuel Valls, Minister Delegate for Overseas Territories, during his official visit to French Polynesia.
He was accompanied by Mr. Moetai Brotherson, President of French Polynesia, the Mayor of Papara, the High Commissioner representing the French Republic, as well as a delegation of elected officials and local representatives.
Together, they visited our *Laboratoire de Cosmétologie du Pacifique Sud*, a true bridge between tradition and innovation in the world of cosmetics.
On the agenda: a tour of the Tiare Tahiti fields (1400 plants spread over 1.6 hectares), a visit to our formulation laboratory, enriching exchanges with our teams and a full sensory immersion into the world of Monoï de Tahiti, the emblem of our local heritage.
This warm, sincere moment, filled with curiosity and authenticity, beautifully highlighted Polynesian know-how and the richness of our high-quality supply chains.
Today, our company exports 85% of its production to over 34 countries, in partnership with leading brands in natural cosmetics.

NEWS & EVENTS

Find us at the major international trade shows!

This new season promises exciting meetings and discoveries!
We have attended or will be attending several key international trade fairs to continue showcasing our natural ingredients, sharing our Polynesian expertise and connecting with you in person.



📍 In-Cosmetics Latin America – São Paulo

September 23 - 24, 2025

We participated in this event in partnership with our Brazilian distributor, **Sarfam**. It was a great opportunity to showcase our ingredients inspired by Pacific biodiversity and more.



📍 Beautyworld Middle East – Dubaï

October 27 - 29, 2025

Join us at booth **S2-C41** to explore our latest innovations and custom formulations. This event is a key showcase for Middle Eastern beauty trends and we'll be there with all our tropical energy.



📍 In-Cosmetics Asia – Bangkok

November 4 -7, 2025

We look forward to welcoming you at booth **Q10**, together with our Asian distributor **Barentz** to discover our exotic, iconic and innovative ingredients tailored to the Asian market's needs.

Looking for a personalized appointment? Contact us now to schedule a meeting at one of these events!

salesdept@pacifiquesud.com

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Pacifique Sud Ingrédients | 490 avenue du passe temps ZA Napollon | Aubagne

www.pacifiquesud.fr

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